

# EU Outdoor Power Equipment





## Overview

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Market Forecast by Countries (Germany, United Kingdom, France, Italy, Russia, Spain, Rest of Europe), By Equipment Type (Lawn Mowers, Saws, Trimmers & Edgers, Blowers, Snow Throwers, Tillers & Cultivators, Others), By Applications (Commercial, Residential/DIY), By Functionality (Connected/Smart, Conventional), By Power Source (Fuel Powered, Electric Powered) And Competitive LandscapeHow big is the outdoor equipment market in Europe?

In this digitally driven market, Europe stands out with a revenue of US\$5 billion in 2024, showcasing the robust appetite for outdoor equipment among European consumers. The market is expected to grow at a CAGR of 4.04% from 2024 to 2028, indicating a healthy and steady upward trend.

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to reach USD 76.61 billion by 2030, growing at a CAGR of 6.3% from 2025 to 2030.

What drives the UK outdoor power equipment industry?

The UK outdoor power equipment industry is driven by a strong gardening culture, rising popularity of allotments and urban green projects, increasing demand for electric and battery-powered tools due to strict emission laws, and growing investments in smart, automated lawn care solutions.

How will the outdoor power equipment market grow in 2024?

In addition, changing consumer behavior in its spending power and aesthetic appeal for their gardening space is also expected to boost the market's growth. The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024.



## EU Outdoor Power Equipment

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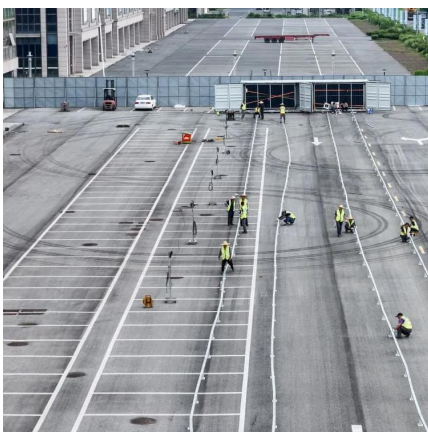


### [The European Outdoor Equipment Market in ...](#)

Apr 10, 2024 · Explore the 2024 trends shaping Europe's outdoor equipment market, including digital strategy's role in growth and innovation. Digial ...

### [From lawnmowers to outdoor power equipment: the origins ...](#)

Sep 29, 2022 · Today, EGMF gathers 30 companies and 7 national associations. 2021 was a record year for the outdoor power equipment industry! EGMF member companies sold over 23 ...



### [Outdoor Power Equipment Market](#)

Aug 18, 2025 · The outdoor power equipment market in Europe is forecast to grow from USD 9.1 billion in 2025 to USD 11.6 billion by 2035, registering a CAGR of 2.6%. Germany continues to ...

## Outdoor Equipment

Europe: In Europe, the revenue generated in the Outdoor Equipment market in \*\*\*\* amounts to US\$\*\*\*\*bn. Definition: Outdoor equipment refers to a variety of products designed for outdoor ...



### Outdoor Power Equipment Market Size & Share Report, 2030

The outdoor power equipment industry in Europe is expected to grow at a significant CAGR from 2025 to 2030. Europe market is driven by strict environmental regulations promoting low ...



### The European Outdoor Equipment Market in 2024: Key ...

Apr 10, 2024 · Explore the 2024 trends shaping Europe's outdoor equipment market, including digital strategy's role in growth and innovation. Digital marketing



### Europe Outdoor Power Equipment Market

Europe's Outdoor Power Equipment Market was USD 9762.36 million in 2024 and will grow at a compound annual growth rate (CAGR) of 4.5% from 2024 to 2031. Stringent regulations on ...







## [Europe Outdoor Electric Equipment Market: Top Market ...](#)

Jul 9, 2025 · Key Insights: Europe's outdoor electric equipment market is thriving due to smart city investments, sustainability targets, and electrification of infrastructure. Over 70% of European ...

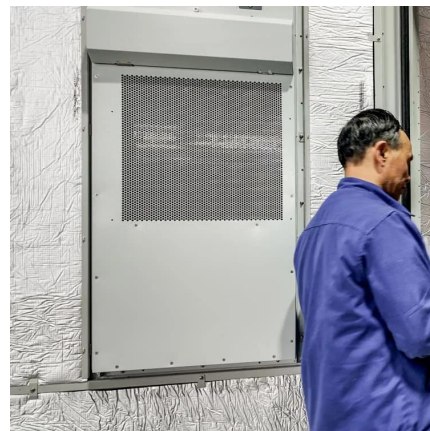


## **Cordless Battery-Powered Lawn Mowers for Professionals , Milwaukee Tool EU**

Back to Outdoor Power Equipment Lawn Mowing  
MILWAUKEE® Lawn Mowers are built to handle demanding outdoor tasks with precision and efficiency. Designed for professionals, ...

## **2023 Activity Report**

Dec 13, 2023 · The European Garden Machinery industry Federation - EGMF - has been the voice of the garden machinery and outdoor power equipment industry in Europe since 1977. ...



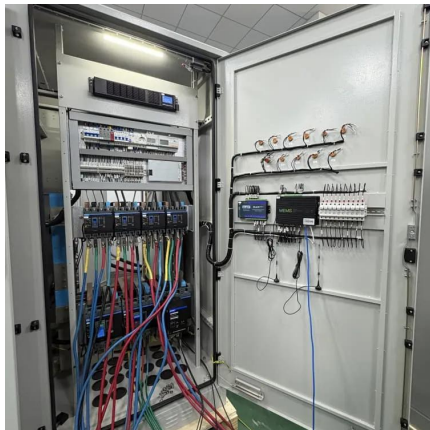
## [Europe Outdoor Power Equipment Market](#)

Europe Outdoor Power Equipment Market in Europe is expected to grow from US\$ 6,869.1 Mn in 2019 to US\$ 8,684.7 Mn by the year 2027 at a ...



## Europe Outdoor Power Equipment Market (2024-2030)

Europe Outdoor Power Equipment Industry Life Cycle Historical Data and Forecast of Europe Outdoor Power Equipment Market Revenues & Volume By Equipment Type for the Period ...



## Outdoor Power Equipment , Professional Gardening

Cordless Outdoor Products The MILWAUKEE® range of Outdoor Power Equipment is engineered for the toughest tasks, allowing tradespeople to tackle outdoor maintenance projects with ...

## Outdoor Power Equipment Market Size & Share Report, 2030

Report OverviewPower Source InsightsEnd-Use InsightsEquipment InsightsRegional InsightsKey Companies & Market Share InsightsGlobal Outdoor Power Equipment Market SegmentationThe global outdoor power equipment market size was USD 46.53 billion in 2021 and is expected to reach USD 76.61 billion by 2030, expanding at a CAGR of 5.9% from 2022 to 2030. The market growth can be credited to increasing demand for cordless outdoor power equipment as people are inclining more toward greater flexibility and portability. To learn See more on grandviewresearch Research and Markets

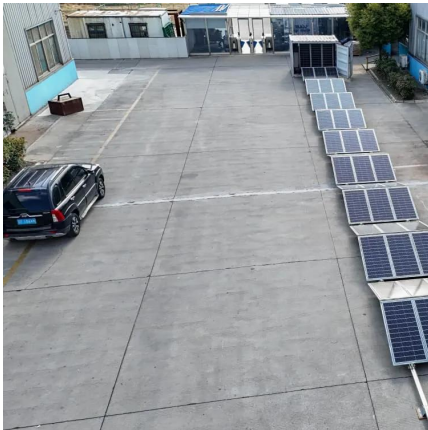


## **Europe Outdoor Power Equipment Market to 2027**

The outdoor power equipment market in Europe is expected to grow from US\$ 6,869.1 million in 2019 to US\$ 8,684.7 million by 2027, at a CAGR



of 3.1% during the forecast period.



## [Europe Outdoor Power Equipment Market](#)

Jul 5, 2024 · Europe's Outdoor Power Equipment Market was USD 9762.36 million in 2024 and will grow at a compound annual growth rate (CAGR) of 4.5% from 2024 to 2031. Stringent ...

## **Outdoor Power Equipment ?**

Dec 2, 2025 · Outdoor Power Equipment ? A garden tool is any one of many tools, that are in use for gardens and gardening. And overlaps with



## [Europe Outdoor Power Equipment Market](#)

Europe Outdoor Power Equipment Market in Europe is expected to grow from US\$ 6,869.1 Mn in 2019 to US\$ 8,684.7 Mn by the year 2027 at a CAGR of 3.1% during the forecast period ...



## **Outdoor Power Equipment , Garden Equipment & Tools , Milwaukee Tool EU**

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### Europe Outdoor Power Equipment Market to 2027

The outdoor power equipment market in Europe is expected to grow from US\$ 6,869.1 million in 2019 to US\$ 8,684.7 million by 2027, at a CAGR of 3.1% during the forecast period.



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